**Stakeholder engagement**

* **Stakeholder analyses:**
* Suppliers
* End users
* Google Maps manager
* Team
* Manager
* Sponsors

Interest

Power

* **Stakeholder engagement assessment matrix:**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Stakeholder | Unaware | Resistant | Neutral | Supportive | Leading |
| Sponsors | C |  |  | D |  |
| Team |  |  | C |  | D |
| Manager | C |  |  | D |  |
| Suppliers |  |  | C | D |  |
| Google Maps manager |  | C |  |  | D |
| End users | C |  |  | D |  |

* **Communications management plan:**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Message | Responsibility | Audience | Medium | Frequency |
| Project status | **PM** | Manager | Meeting | Bi-Weekly |
| Team status | **PM** | Team | Meeting | Bi-Weekly |
| Project review | **PM** | Sponsors | Meeting | Weekly |
| Audit | **QA** | PM, Team | Meeting | Monthly |
| Report | **PM** | Manager, Sponsors | Email | Weekly |